

Reach

BIG CITY

Ratecard 2018

28 Newspapers - 2 nationals, 26 regionals
25 Websites

Full Wrap	£330,000
Mini Wrap (5X7+OBC+IBC)	£175,000
Inside Front Cover DPS	£75,000
10x7 Perforated Strip	25% Premium
Creative Executions (Z Shape, Battenburg, U Shape, etc.)	25% Premium
Ribbon	Price on Application
Scented Ink	Price on Application
Inside Back Cover	£24,000
Outside Back Cover	£72,000

Terms & Conditions

All bookings are subject to editorial approval. All prices quoted are GROSS of agency discounts.

Reach

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Registered Office: One Canada Square, Canary Wharf, E14 5AP Registered No. 82548 England & Wales

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BIG LOCAL

Ratecard 2018

26 Dailies
22 Websites

£60 scc or £75 scc for SPLIT copy

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BIG BUSINESS

Ratecard 2018

19 Regional Titles

Colour scc	£34.50
Full Page	£8,212
Half Page	£4,106

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BIG SCOTLAND

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2 Daily Newspapers
17 Weekly Newspapers
1 Website

£40 scc

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