

Reach



DAILY
Mirror

Ratecard 2018

National Colour

Run of week & run of paper (Mon-Sat)

Fixed day

Fixed position

SCC

£156

+15%

+15%

page

£35,300

+15%

+15%

National Mono

Run of week & run of paper (Mon-Sat)

Fixed day

Fixed position

SCC

£112

+15%

+15%

page

£27,700

+15%

+15%

Special Positions

TV Listings

Back page solus

(15cms x 2cols or 5x6)

SCC

+15%

+30%

page

Regional editions colour

Northern

Southern

Eire

Northern Ireland

SCC

£59

£108

€40.10

£18.15

page

£13,340

£24,420

€9,544

£4,319

Regional editions mono

Northern

Southern

SCC

£50

£91

page

£11,300

£23,600

Reach

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