

Reach

DIGITAL

Ratecard 2018

Formats

HPTO with reskin per day
Impressions Takeover per day

CPM Rate

Upon request
Upon request

Interactive page reskin
Static reskin

£25
£20

IAB Rising Stars Formats
Billboard
Double MPU
Billboard and double MPU mix

£25
£16
£14
£15

Single Format (MPU or Leaderboard or Sky)
Standard IAB Run of Site (Leaderboard, MPU & Sky)

£8
£7

Cross Platform Spin Cube

£15

Mobile Banner
Mobile MPU

£6
£8

1st and 3rd Party Data Targeting

Upon request

Reach

Reach PLC, One Canada Square,
Canary Wharf, London, E14 5AP

T: 020 7293 3000

www.reachplc.com

Registered Office: One Canada Square, Canary Wharf, E14 5AP Registered No. 82548 England & Wales