

BIGcity.

rates.

28 newspapers - 2 nationals, 26 regionals

25 websites

Full Wrap	£330,000
Mini Wrap (5X7+OBC+IBC)	£175,000
Inside Front Cover DPS	£75,000
10x7 Perforated Strip	25% premium
Creative Executions (Z Shape, Battenburg, U Shape, etc.)	25% premium
Ribbon	poa
Scented Ink	poa
Inside Back Cover	£24,000
Outside Back Cover	£72,000

terms & conditions

All bookings are subject to editorial approval. All prices quoted are GROSS of agency discounts.

reachsolutions.co.uk



BIGlocal.

rates.

26 dailies

22 websites

£60 scc or £75 scc for SPLIT copy

reachsolutions.co.uk



BIGbusiness.

rates.

19 regional titles

Colour scc
Full Page
Half Page

£34.50
£8,212
£4,106

reachsolutions.co.uk



BIGscotland.

rates.

2 daily newspapers
17 weekly newspapers
1 website

£40 scc

reachsolutions.co.uk

